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Issue 1: December 2010

Season's Greetings from the team at Clarence House

2010 has been a busy year for the Clarence House team, both inside and outside the practice. We have continued to invest in new equipment and training to deliver the best service and technology to our patients. Most notably this has been highlighted by the new **CEREC machine** (see full article).

In the summer we were joined by **Lativia McLeod & Rebecca Hill**, who are both currently training to become dental nurses. **Georgina Pugh** has completed her training and is now a registered dental Nurse. **Sarah Lewis** also joined us in July as our new Dental Therapist and **Marc** completed his intensive implant training course in August and he has already placed dental implants for many of our patients.



It was also a busy year with births and marriages. In April, Dentist, **Kate Sanderson** gave birth to her little girl Eva, Dental Nurse, **Amy Russell** is expecting her first child at the end of November. **Christine Gough** married Tim in June and sadly **Tony Parker** is now off the market, as he married Kathy on 20th November.

Gum shields raise £1,000 for Winston's Wish charity

Earlier this year the Winston's Wish charity visited the practice to thank us for supporting their work. During the year we raised £1000 for the charity by fitting children's mouth guards to protect their teeth when playing contact sports such as rugby and hockey. The money was raised by us donating all profits from the gum shields as well as providing our services free of charge.

Dentist, Marc Gresley said, "We are passionate about helping children look after their teeth throughout their school life and into adulthood. Mouth guards are an essential piece of kit when playing contact sports to avoid youngsters losing new adult teeth and needing expensive reconstructive work.

"We decided to donate our fees to Winston's Wish as they too help local children and we're thrilled to have raised so much money for them."



Martin Leonard from Winston's Wish added, "We are really grateful for Clarence House's support and helping us to raise awareness and funds for the charity through this novel idea. Winston's Wish provides support and guidance for bereaved children. With donations like this we are able to support 24,000 children a year through our helpline, programmes and residential weekends."

We wish to continue this service so that we can raise more money in 2011. If your rugby, hockey, or any contact sports club would like to have your gum shields fitted and help raise money for Winston's Wish please contact the Clarence House team on 01452 522720 or by email.

- **Children's Competition**
- **State-of-the-art CEREC machine makes your treatments quicker**

SPECIAL OFFERS



ONE ZOOM! VISIT

teeth whitening special offer
one visit only £299

SAVE 40%

- A whiter smile gives you more confidence in your appearance
- The Zoom whitening system is a fast, safe procedure
- Ideal before holidays and other special occasions
- Effects are long lasting
- Perfect if you are getting married, changing career, or want a boost
- Makes a great present for a loved-one



SAVE 20%

over 60's special offer
20% off new patient examination

Don't forget to visit www.clarence-house.co.uk to see all our special offers

send-a-friend

Don't forget if someone you know joins Clarence House you will receive a voucher from us to say thanks!

DID YOU KNOW!

Like fingerprints, your tongue print is unique



TREATMENT SPOTLIGHT: CEREC

In addition to our established digital x-ray and imaging equipment, we have recently invested in a state-of-the-art **CEREC machine** to allow ceramic restorations to be made here at Clarence House, saving you time and inconvenience.

Until now, perfectly fitting ceramic restorations (such as **crowns, inlays and veneers**) have been made off-site by a laboratory technician. This meant patients needed to make several visits over a couple of weeks before the restoration was finally fitted.



The system works by our dentists using a special camera to take an optical impression of your tooth. This is then used to design and mill a perfectly fitting restoration.

- Only one visit!
- Completed within 2 hours
- No need for impressions
- Milled from strong, tooth coloured porcelain
- Excellent fit and aesthetics
- Suitable for restoring all types of broken teeth

Commenting, Marc Gresley said, "This is a state-of-the-art machine which will allow us to give

our patients smile makeovers in a much shorter time. We are using the CEREC machine to produce the crowns, inlays or veneers whilst patients wait so they can be fitted the same day. This eliminates the need for impressions and a second anaesthetic.

He continued, "We are really pleased to be one of the few practices in the area to offer this service. It will help us to transform the teeth of people living and working in Gloucester."

“I was extremely anxious before going to Clarence House as I hadn't been to the dentist for 20 years. However, I was given a very warm welcome at the reception where they explained who I was going to see and what to expect. Kate was very gentle and appreciated that I was nervous, and talked me through what they were doing, and explained in simple terms the treatment I would need. I have since been back for both fillings and a hygienist appointment, and really recommend everyone at Clarence House for helping me smile again.”

OUR NEW LOOK NEWSLETTER!

We hope you have enjoyed reading our new-look newsletter, which is designed to keep you up-to-date with all our news, special offers and treatments.

In future, to reduce our impact on the environment we would like to send this information by email, so if you don't think we have your email address please could you let us know?

You can do this by letter, in person at the practice, by calling 01452 522720 or online at www.clarence-house.co.uk/contactus/myemail

Everyone at Clarence House would like to wish all our readers a very Merry Christmas & Happy New Year.



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CHILDREN'S CORNER



Children's Art Competition

Why not have a go at our children's art competition?

- All you have to do is create a drawing, painting, collage, cartoon (no computer generated images please) that reflects the theme 'Christmas' and 'Smiles'. We are looking for lots of imagination!
- There are two age groups: under 11 and 12 - 16, any household can submit more than one entry.
- The winners in each category (as judged by Clarence House Staff) will each win £25 of gift vouchers and also a free fitted gum shield (if appropriate).
- Artwork must be sent to Clarence House by 31st January 2011, along with the entry form (download from website or collect at practice).
- Please note: competition is open to UK residents only.

So good luck – we look forward to seeing your artwork!

For more information, please visit

www.clarence-house.co.uk/aboutus/news/art



NUTS & TOFFEE

Don't forget to be careful this Christmas when eating nuts and toffee